

Existing Scenario



Manual observation

Traditionally measurements are taken manually or with a stationary gauges which is cumbersome, time consuming, provides limited coverage and expensive.



network

USP

Microwave Satellites Optical/Thermal Satellites 15°N 10°N Latitude Sep Oct Nov Dec 25°N 20°N 15°N 70°E 80°E 90°E 70°E 80°E 90°E Longitude



USP

All weather data

Use of microwave data.

High granularity soil moisture

Algorithm to combine data from different satellites having different characteristics

Global algorithms

Validation in several countries (India, NZ, Australia, Spain, UK, USA) across the globe

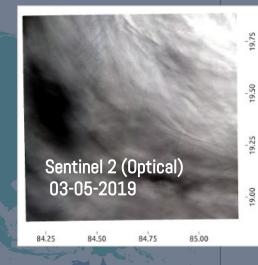
Root zone information

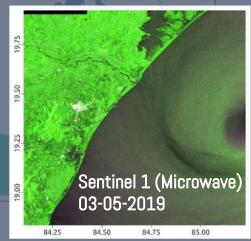
Developed algorithm to infer the root zone soil moisture by using high granularity surface information.

Strong R&D ecosystem

Collaboration with premier academic institutions of India and abroad

-40.0 0.0 40.0

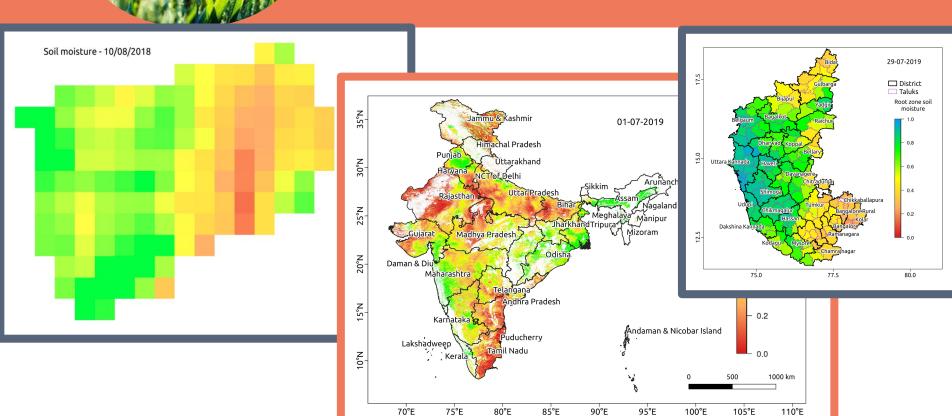




-160.0

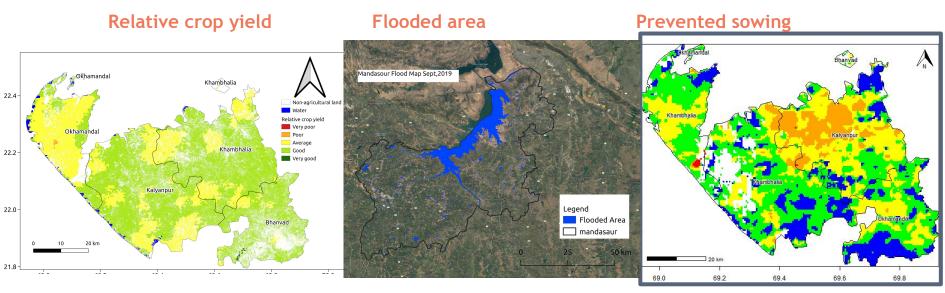


Agriculture





Crop Insurance



Coverage

VATI: http://vati.satyukt.com/





No. of States Covered







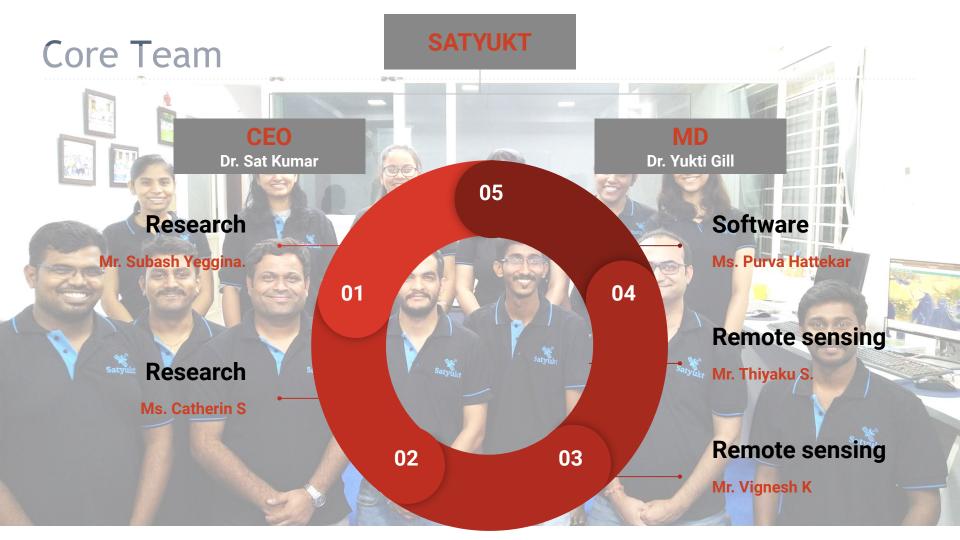




End customers are farmers

Impact

- Risk management by utilizing satellite data from multiple sources.
- Most of the algorithms are scalable.
- Per acre pricing
- ☐ Information in digital format
- Financially sustainable: broke even
- Capacity building: Training employees and clients
- Delivery time: within 72 hours
- ☐ Accuracy of products: 70-90%
- ☐ Crop health monitoring for farm size upto 1 acre



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Thanks for Watching